

To Whom It May Concern,

The Texas Equestrian Team at the University of Texas at Austin is entering our 20th year of competing as a team this season. We pride ourselves on being a supportive, successful, and diverse group of riders of all levels, and we are now excited to be back in the arena this Fall for another competitive season. This year, we will have the largest team roster in our history with over 30 riders!

We compete in the Intercollegiate Horse Shows Association (IHSA) program, a national inclusive equestrian association providing opportunities for undergraduate university students. IHSA gives students opportunities to engage with the equestrian community and continue to develop their horsemanship skills. IHSA is open to all equestrian athletes regardless of financial status and riding level in order to encourage students to become part of a team. The Texas Equestrian Team does not receive any financial support from the University. Thus, most of the financial demands of traveling, competing, and hosting shows falls to individual team members, which is why our sponsors are so essential to our organization. Your partnership is essential to fulfill the IHSA goals of making equestrian sports accessible for undergraduate students.

As a team, we strive to foster a strong sense of teamwork, friendship, and good sportsmanship as well as building an expertise in solid horsemanship. We are focused on adding onto our successes last season and advancing to regionals, zones, and nationals. Additionally, we will be hosting one of our region's competitions this season (February 15th & 16th).

On behalf of the Texas Equestrian Team, we would like to invite you to become a Corporate or Community Partner for the 2024-2025 season. Your generous contribution is vital to our team and we look forward to establishing a mutually beneficial partnership. Please see the attached list of partnership levels and how the team can in turn support your company and/or brand. Donations of any amount are appreciated and make a significant difference to the Texas Equestrian team. Please complete the interest form on the last page of this packet and return it at your earliest convenience. If you have any questions or concerns please contact us at longhornequestrian@gmail.com. We look forward to hearing from you!

Respectfully,
Leah Cairns
Team Captain



Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Contribute \$2,000 or more and receive the following benefits:	Contribute \$1500 - \$2,000 and receive the following benefits:	Contribute \$1000 - \$1500 and receive the following benefits:	Contribute \$500 - \$1000 and receive the following benefits:
<ul style="list-style-type: none"> ▶Priority placement of company logo and/or name on team website ▶Priority placement of company logo/name on team show banner displayed at competitions ▶Individual social media post ▶Priority social media tags in team posts ▶Social media tags when the team travels ▶Choice item of team apparel ▶Invitation to the team's yearly banquet ▶Business sign/sticker showing support for Texas Equestrian ▶Certificate of appreciation ▶Monthly updates regarding the team's horses and riders 	<ul style="list-style-type: none"> ▶Priority placement of company logo and/or name on team website ▶Placement of company logo/name on team show banner displayed at competitions ▶Individual social media post ▶Priority social media tags in team posts ▶Choice item of team apparel ▶Invitation to the team's yearly banquet ▶Business sign/sticker showing support for Texas Equestrian ▶Certificate of appreciation ▶Monthly updates regarding the team's horses and riders 	<ul style="list-style-type: none"> ▶Placement of company logo and/or name on team website ▶Individual social media post ▶ Social media tags in team posts ▶Choice item of team apparel ▶Invitation to the team's yearly banquet ▶Business sign/sticker showing support for Texas Equestrian ▶Certificate of appreciation ▶Monthly updates regarding the team's horses and riders 	<ul style="list-style-type: none"> ▶Placement of company logo and/or name on team website ▶Social media tags in team posts ▶Choice item of team apparel ▶Invitation to the team's yearly banquet ▶Business sign/sticker showing support for Texas Equestrian ▶Certificate of appreciation ▶Monthly updates regarding the team's horses and riders

Show Partner	Rider Partner	General Partner	Brand Partner
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For those interested in helping to cover costs of competition	For those interested in donating in a specific rider's name	For those interested in providing general donations	For those interested in providing discounts or products
Donate \$350-500 and receive the following benefits:	Donate \$200-350 and receive the following benefits:	Donate any amount up to \$350 and will receive the following benefits:	Donate any products or discounts and receive the following benefits:
<ul style="list-style-type: none"> ▸Company logo and/or name on team website ▸Company logo/name placed on team show banner displayed at competitions ▸Business sign/sticker showing support for Texas Equestrian ▸Certificate of appreciation ▸Monthly updates regarding the team's horses and riders ▸Invitation to the team's yearly banquet ▸Social media tags in all show-related posts ▸Banner with company logo/name to be placed on arena railing or a jump with logo/name to be used in shows we host (cost TBD based on design) 	<ul style="list-style-type: none"> ▸ Company logo and/or name on team website ▸Business sign/sticker showing support for Texas Equestrian ▸Certificate of appreciation ▸Monthly updates regarding the partnered rider and the horses they ride ▸Invitation to the team's yearly banquet 	<ul style="list-style-type: none"> ▸Company logo and/or name on team website ▸Business sign/sticker showing support for Texas Equestrian ▸Certificate of appreciation ▸Monthly updates regarding the team's riders and horses ▸ Invitation to the team's yearly banquet 	<ul style="list-style-type: none"> ▸Company logo and/or name on team website ▸Social media tags in team posts ▸Business sign/sticker showing support for Texas Equestrian ▸Certificate of appreciation ▸Monthly updates regarding the team's riders and horses ▸Offered item for team apparel and/or products used by team ▸Invitation to the team's yearly banquet

Texas Equestrian Team Partnership Interest Form:

Please fill out the following information and return via email to longhornequestrian@gmail.com.

Full Name: _____

Email: _____

Phone Number: _____

Current Address: _____

Desired Partnership Level: _____

Desired Donation Amount: _____

Comments: _____

**Upon email receipt of your completed form you will receive an email with instructions for the next steps regarding your donation and partnership level benefits to the Texas Equestrian Team.

